

sector 3 IT

Sector 3 IT Limited

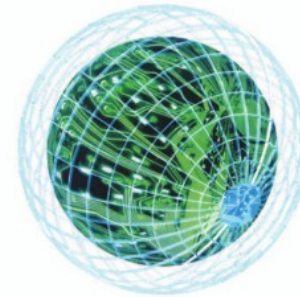
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Take control of your website

The marketplace is changing.

Is your business in the position to adapt and change its sales and marketing strategies quickly and cost effectively?

Take control of your website



Business generated from the Web is on the increase.

Are you sure your site is reaching its full potential?

With the correct investment in your web site we will increase your customer base, revenue and business growth.

Sector 3IT has developed a user friendly intuitive software to assist businesses in their marketing and promotion through the web. We believe that information is a company's most valuable asset, that's why our simple yet powerful content management system has been designed to get you noticed and keep you fully informed of your sites activity within the marketplace with ease.

Our aim is to create a seamless integration to current operational systems that will increase return on any previous investment.

3scape software

The Sector 3IT software named 3scape is an intelligent Content Management System (CMS) that streamlines the updating of information on your website. 3scape can reduce your website expenditure and increase market share.

3scape benefits from many features, which are constantly being developed to assist and promote your organisation.

3scape is optimised to comply with both W3C and CSS standards as well as ensuring compliance with disability legislation for websites.

The design of 3scape software is modularised to promote choice of features ensuring the best solution of software for your organisation. Modules can be installed onto the base 3scape software platform as your needs change.

Module choice

E-commerce

Members

E-newsletter

Marketing

Connected with
your systems

Secure & Supported >

3scape System

> Backup

Your custom 3scape CMS solution

sector 3IT

Marketing & Sales

- Improves search engine positioning.
- Builds client information so you can send e-newsletters and promotional mail.
- Membership joining areas to encourage repeat business.
- Real time publication making promotions instantly visible.
- Generate sales leads through forms and downloads and automatically pass all enquiries to your sales team.
- E-Commerce

Management tools

- Full in depth financial and activity reports on line or exported to Excel.
- Allows user level updates and management.
- Remote Management of updates that can improve communication and sharing of information.

Hosting

- Complete security in data storage.
- Real time web site monitoring minimising website down time.
- Daily backups.
- Fully supported with up to date training.

Cost

Our aim is to provide today's technology and marketing benefits within your budget, we have modularised web gate to provide a product which only has the services you choose lowering your total cost of ownership.

Free website appraisal

We are currently promoting a free service in the appraisal of your existing website. We will conduct an analysis of your website and deliver a free report of our findings and recommendations including search engine compatibility, legislation compliance, w3c standards and design cross data effects.

To apply please visit www.sector3it.com

Or contact

Chris Rowlett or Neil Webley

on 0845 652 8440